

HAWERCHUK STRONG IO

THANK YOU FOR YOUR ORDER AND WELCOME
TO THE #HAWERCHUKSTRONG INITIATIVE!

Cancer has had an impact on so many of our lives. On August 22nd 2019, Hockey Hall of Fame legend Dale Haverchuk was diagnosed with an aggressive form of gastric cancer. Dale immediately began months of chemotherapy, a full gastrectomy, and endless doctors' appointments. After ringing the bell in April 2020 to symbolize the completion of his final round of chemotherapy, he began his recovery journey to regain strength and return to daily life. His first mission was to use his platform to launch an initiative that would raise awareness and give back to the healthcare community he and his family are so grateful for. Haverchuk Strong was created and work began to achieve his goal.

Sadly, Dale's cancer returned with a vengeance in July 2020. He is now back in his battle against this terrible disease and fighting as hard as he ever did in his career. Haverchuk Strong is as important as ever, and those closest to Dale are committed to continuing his mission while he focuses on his grueling treatment. Dale's fans who have cheered him on for over 40 years can now show their support by wearing his brand or carrying his inspiration coin. Let's all continue to help Dale and his family to give back.

Thank you! Please post a photo of you and your
#HaverchukStrong gear to our
Twitter, Facebook, and Instagram pages!